

# Christine Brown



## Education

MARYLAND INSTITUTE COLLEGE OF ART  
BFA Graphic Design

## Skills

Design Thinking, Research + Strategy  
Branding  
Illustration  
Web Design  
Photo Art Direction  
Social Media  
Digital + Print Advertising  
Client Management  
Print Production  
-

Adobe Creative Suite  
Sketch  
Wordpress  
HTML / CSS  
Screenprinting / Letterpress  
Photo Retouching  
Keynote / Powerpoint

## Freelance Clients

Macy's Fashion Office  
American Apparel  
Jordan Sandler  
Anna Toonk  
Rucola Brooklyn  
Jessie Sheehan Bakes  
Soul Tress Inc.

## Experience

**CHIPOTLE MEXICAN GRILL**  
Senior Designer  
MAY 2017 – PRESENT

Worked on various projects for Chipotle including, gift cards, in-store wall art, packaging, POPs, social posts and digital ads.

Was lead designer on a redesign of Tasty Made, a fast food burger restaurant in Ohio that is owned and operated by Chipotle. Redesigned packaging, menu boards, interior signage and website. Art directed photoshoots for Tasty Made social media channels. Worked with social team on a campaign strategy for launch.

**PAPERWHITE STUDIO**  
Designer  
SEPTEMBER 2014 – MAY 2017

Was lead designer on large identity projects such as by CHLOE., The Sosta, Taim brand refresh and other clients in hospitality, tech, and health industries. Supervised and directed the work of junior designers and interns. Interacted directly with clients on the phone, email and in meetings. Consolidated client feedback and managed revisions with the team on tight deadlines. Managed the production of print, digital, and environmental graphics.

**SELECTED CLIENTS--**  
by CHLOE.  
ESquared Hospitality  
Jack's Wife Freda  
Panatea  
Sound Tea  
Taim  
The High Line Hotel  
The Smile  
The Sosta & more

**DIGITALSLBI**  
Associate Art Director  
JUNE 2013 – AUGUST 2014

Worked on various projects and digital activations with the American Express team. Participated in brainstorming for various campaigns. Designed digital and print ad campaigns for Amex's sponsorships of the NBA, Mercedes Benz Fashion Week and the US Open.